

## CHAPTER 1

### INTRODUCTION

This chapter presents some topics. Those are background of the study, statement of the objective of study, significance of study, scope and limitation of study, and the definition of key terms.

#### A. Background of Study

Language is a unique human inheritance that plays a very important role in human's life, such as thinking, communicating ideas, and negotiating with the others. Language is meaningful when the meaning is conveyed through language. People use language to interact and establish relations, influence their behaviors and express their expressions of the world. So, language is a tool of communication, transferring ideas that are in mind to be expressed. Other than that the language is a tool for communication between one person to another person.

According to Yule, pragmatics is concerned with the study of meaning as communicated by a speaker (writer) and interpreted by listener (or reader).<sup>1</sup> Pragmatics is the study of utterance meaning, sentences which are used in communication and also the study of meaning in language interaction between a speaker and hearer. Pragmatics is the study of relationship between language and context, based on the situation, while deixis is the relationship between language and context reflected in the structure of language itself or in the other meaning is the main of the contents of the conversation.

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<sup>1</sup>George Yule, *Pragmatics*, (New York: Oxford University Press, 1996), 03.

According to Levinson in Pangaribuan, in linguistics, deixis refers to the phenomenon wherein understanding the meaning of certain words and phrases in an utterance requires contextual information.<sup>2</sup>

Deixis is one which takes some elements of its meaning from the situation, such as person, place, time, discourse and social. Deixis is an important field of language study in its own right and very important for learners of second languages. But it has some relevance to analysis of conversation and pragmatics. Deixis has the function to point or specify the perspective of a participant in an act of speech or writing; aspects of a communication whose interpretation depends on knowledge of the context in which the communication occurs semantics the study of language meaning.<sup>3</sup>

Deixis is always found in our daily communication or in text. Deixis is a technical term for one of the most basic things we do with utterance through language. Understanding utterance which others people said. Because, the utterance needs to understanding. Understanding is from the content of information. When we read text, usually we need process to understand it. We need to read repeatedly to understand it. There are five kinds of deixis. They are person, place, time, discourse and social.

There are two thesis of English department at STAIN Kediri or the recent studies about deixis. The two of them are about “Personal Deixis in In Henry Rider Haggard’s Novel *King Solomon’s Mines*” by Dian Rusidah, the second study is “The Analysis of Deixis in The Novel “The Great Gatsby” by F.Scott Fitzgerald” by Septin Dinian W. The result showed that the deixis used are personal deixis, place deixis and temporal deixis.

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<sup>2</sup>Rotua E Pangaribuan et.al,“Deixis Used on Business Brochures Text: A Pragmatics Study”,*International Journal of English Linguistics*, Vol. 5, No. 5, (2015), 172.

<sup>3</sup>Ardita Dylgjeri&LediaKazazi,“Deixis in Modern Linguistics and Outside”, *Academic Journal of Interdisciplinary Studie.*, Vol. 2, No. 4, (2013), 87.

The personal deixis are first, second and third person. Deixis is used when someone have conversation, a text to explain the meaning.

Based on the previous studies above, the writer focuses on the personal deixis of political news on “The Jakarta Post”. The writer takes problem of politics, because many problems are update political news in the world or Indonesia. Many people are in touch with current issues on political problems. Many people do not realize that they use the deictic expression in their statement. They get many mistakes about deixis. Because, English is in our country is foreign language. Sometimes we do not usually use it. When we use English to speak or read about political topic on English. We get many mistakes about references. Especially students when they are asked to read more about English. They understood if, they are asked to explain. But, when they are asked to explain more detail, they confuse. That is very important to learn about deixis more.

The writer takes the personal deixis on “The Jakarta Post” because on the newspaper there many personal deixis than other deixis. The researcher’s reason choose deixis to be her thesis is interest about it. Except it, among us, she got problem when the students read English article. When, she is asked to explain. Students can explain it. But, when she asks student to translate each sentence and give question about “where is the subject refer?”. They often confuse.

Besides that, she takes about political news because political news is always update everyday than other topic. The writer takes political problem about election of development in Jakarta. Because that topic is always update almost every day. She interested about it. She takes about its problem because, new issues this year is about election which repeated twice.

## **B. Research Problem**

This study attempt to answer the following questions:

1. What are the types of personal deixis of political news on “The Jakarta Post”?
2. What are the most frequently used references of personal deixis found of political news on “The Jakarta Post”?

### **C. The Objectives of Study**

This objective of this research is to find the answer or conclusion the researcher wants to get after research activity is completely done. In line with the research problems, there are some objectives in this research:

1. To identify the types of personal deixis used of political news on “The Jakarta Post”.
2. To describe kinds of references used by the personal deixis of political news on “The Jakarta Post”.

### **D. Significance of The Study**

The result of the study is expected to contribute the students of the English department and other researchers.

1. The students of English department

The result of this research can give more information and knowledge for the students about analysis of personal deixis.

2. Other researchers

The result of the research can be used as a reference in conducting similar research for future studies.

### **E. Scope and Limitation of The Study**

There are many kinds of deixis which are used in literature for example newspaper short story, novel, poem, drama and speech. To make easily in understanding this explanation, the researcher limited the scope of the study in order to make it more detail and focus. This study was limited in analyzing of personal deixis of political topic on “The Jakarta Post”. That published on April 19<sup>th</sup>, 21<sup>st</sup>, 22<sup>nd</sup>, 25<sup>th</sup>, 26<sup>th</sup>, and 27<sup>th</sup>. The topic focuses on Jakarta election. There are eight politics news. The writer takes Levinson’s theory. There are five deixis. They are person, place, temporal, social and discourse. The writer focuses on personal deixis. There are three references. They are anaphora, cataphora and exophora.

## **F. The Definition of Key Terms**

In this part, there are some explanation to understand the context easier. The definition of key terms are as follows:

### **1. Pragmatics**

Pragmatics is concerned with the study of meaning as communicated by a speaker (writer) and interpreted by listener (or reader).

### **2. Deixis**

Deixis refers to the phenomenon wherein understanding the meaning of certain words and phrases in an utterance requires contextual information.  
(Levinson)

### **3. Personal Deixis**

Person deixis clearly operates on a basic three part division exemplified by the pronouns for first person (*I*), second person (*you*), and third person (*he, she* or *it*).

### **4. Reference**

Reference is the word whose meaning can only be discovered by referring to other words or to elements of the context which are clear to both sender and receiver

#### 5. Newspaper

Newspaper is a serial publication containing news, other informative articles, and advertising. Newspaper is typically published daily or weekly.

#### 6. The Jakarta Post

The Jakarta Post is a daily English language newspaper in Indonesia. The paper is owned by PT Bina Media Tenggara, and the head office in the nation's capital, Jakarta.

#### 7. Politics

Politics are the process of making decisions applying to all members of each group. More narrowly, it refers to achieving and exercising positions of governance organized control over human community, particularly state. Furthermore, politics is the study or practice of the distribution of power and resources within a given community as well as the interrelationship between communities.