CHAPTER I

INTRODUCTION

A. Background of The Study

The world is ever changing due to the advancement in the realm of science and technology. These days it seems hard to escape the presence of technology. Most people will praise the many technological gadgets that they use in their everyday lives. Many of us depend on it to get us through the day, to do our job, to get around, and to find certain things. The development of technology in communication made many inovation and new idea that has purpose to make easy process communication. Many smartphone as Blackberry, Android, Iphone, Windows Phone and Symbian S60 is the example of technology in cell phone. Smartphone give many features application such as service instant messenger that is "WhatsApp Messenger".

WhatsApp Messenger is a communication tool used by all people, including adolescent who can not be sparated with communication. This application allow us to share pictures, videos, voice messages and photos. WhatsApp Messenge can help people to do communication, which personal communiction and group communication. WhatsApp Messenge makes many benefit that used on learning process. The use of mobile learning activities in learning online course is an innovative educational technology. Bere shown that an examination of the use of WhatsApp in a South African university class registered positive feedback from students who claimed that it was an easier way to communicate with their teachers and the rest of the class, that it was

productive of fruitful discourse on relevant issues in an informal environment where students could learn intimately and authentically, and that it was also fun.[1] Hrastinski, Edman, Andersson, Kawnine, and Soames report that a study conducted among students in Spain, examined the use of WhatsApp in English language studies. The students reported a rise in motivation and a greater enthusiasm for reading in a foreign language. Still, not all responses were positive.[2] Salem report that a study conducted in Kuwait, showed a negative effect on the students' ability to develop writing skills in English as a foreign language.[3]

Although the same problems exists in the use of WhatsApp in learning environment, the students of STAIN Kediri also use WhatsApp to support learning process between students and students, also between students and their lecturers. Each student has different perception use WhatsApp. Based on the reasons above the researcher would like to conduct a study about Student's Perceptions on using WhatsApp to support learning process at English Department of STAIN Kediri. The perticipant of this study is the student on sixth semester. The reason why the researcher choose the subject because they have enough knowledge and experience using WhatsApp to support learning process.

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[1] Bere, A., (2013), Using mobile instant messaging to leverage learner participation and transform pedagogy at a South African University of Technology, *British Journal of Educational Technology,* 44(4), 544-561.

[2] S. Hrastinski, Edman, A., Andersson, F., Kawnine, T., & Soames, C. A., (2014), Informal math coaching by instant messaging: Two case studies of how university students coach K-12 students, *Interactive Learning Environments*, 22(1), 84-96.

[3] Salem, A. A. M., (2013), The impact of technology (BBM and WhatsApp applications) on English linguistics in Kuwait, *International Journal of Applied Linguistics & English Literature,* 2(4), 64-69.

The researcher hopes this study were able to get the optimal result and positive feedback from the students on the use of WhatsApp to support learning process.

B. Research Question

Based on the background above, the researcher states the problems of the study as follows:

1. What are the student perceptions on using WhatsApp to support learning process at English Department of STAIN Kediri?

2. What are the advantages of using WhatsApp to support learning process at English Department of STAIN Kediri?

3. What are the disadvantages of using WhatsApp to support learning process at English Department of STAIN Kediri?

C. Object of The Study

Considering the problems of the study above, this study is directed to get the description about:

1. Student perceptions on using WhatsApp to support learning process at English Department of STAIN Kediri.

2. The advantages of using WhatsApp to support learning process at English Department of STAIN Kediri.

3. The disadvantages on using WhatsApp to support learning process at English Department of STAIN Kediri.

D. Significance of The Study

The researcher hopes this study can give information about student perceptions on using WhatsApp to support learning process at English Department of STAIN Kediri. The result of this study expected to give a positive contribution for:

1. Lecturer

The lecturer may have a better understanding on how to using WhatsApp to support leaning management system can effect the motivation and attitude of learning.

2. Student

The students can get knowledge about evolving communicating using modern technology in education enviroment betweens student with students, also betweents students with their lectures.

3. Feature researcher

Feature researchers can learn this study and get motivation to looking for the similarity topic and how to try get the problem solving in any problem that come in learning process. The reseacher hope this study can as the reference for future research and can give sufficient material and benefical for future research.

E. Scope and Limitation

1. Scope

The scope of this study is focusing on the student perceptions on using WhatsApp to support learning process. This study also focuses in

advantages and disadvantages on using WhatsApp to support leaning process.

2. Limitation

Questionnaires are effective in giving descriptive answers but they do not offer in-depth understanding of the feedback. Superficial information may be derived from the questionnaires. This limitation is overcome by including the feedback from a focus group interview. As for the focus group interview, due to time constraint, only ten participants were selected from the group of students who participated in the survey. Among the ten participants, some were vocal and contributed significantly during the interview while some were more reluctant in expressing their views openly. As with questionnaires, the data obtained was limited.

F. Definition of Key Terms.

1. Perception

The quality of being aware of things through the physical senses, especially sight.

2. WhatsApp

A Smartphone application that operates on nearly all current types of devices and operating systems

3. Mobile learning

A subset of distance education and refers to the learning and training which is carried out on technological devices that are characterised as being mobile,

user-friendly, personal, cheap and used constantly irrespective of age or settings.