

CHAPTER I

INTRODUCTION

This chapter discusses the background of the study, the problem of the study, the objective of the study, the significant of the study, limitation of the study, and also the definition of key terms.

A. Background of the Study

Language and people have a close relationship because the development and the growth of language walk together with the development of people's lives. They use language to express their thoughts, ideas, feelings, attitudes, and experiences. It means that language is used to communicate each other. As a means of communication, language allows people to say everything and express their communicative need.

Development of technology makes human easier to communicate and to interact with others in different places quickly without having to meet.¹ Therefore, people know that human can communicate in many ways both online and offline. Then in era globalization, there are many people use facebook to express their idea with their friends, because humans should not always meet with other people. They know when people use facebook to

¹Bolander, B. and A. Locher, M. "*Peter is a dumbnut*": Status updates and reactionsto them as 'acts of positioning' in facebook. International Pragmatics Association, P 99-122

communicate with our friends, people not only do communication but also they give posts and comments in our own facebook or in the others.

Therefore, communication is an activity of expressing ideas and feeling or giving information to other people. In communication, speakers not only produce utterances but also they perform action via utterance. And they need to express their feeling to the other people so that they know what they feel or what they want.

In one sense, all of communication is a process of transmitting some information that is received by another. But as we know, the variety of ways in which they can describe the kind and purpose of a message sent, the category of transmitting-recording seems insufficient.²

There are two ways to convey a message. They are spoken and written language. Both of them consist of utterances. Based on some Issues in Linguistics, language is structured in terms of its function for human need.³ In spoken language, they usually use in the form of conversation, speech and etc. While written language is reflected in the forms of magazine, newspaper and etc.

There are important differences between spoken and written language which have implication for discourse analysis. Discourse a number of commonly held views on differences between spoken and written language, some of which are true for some spoken and written genre, but some of them are false to other.

²JhonCardon C,JR. *semantics and Communication*.(London: The Macmillan Company ColerMacmillan Limited, 1966),91.

³SanggamSiahan. *Issues in Lingustics*.(Yogyakarta: GrahaIlmu, 2008),15.

There are basic differences between writing and speaking in English suggested by David Nunan that writing has involved in societies as a result of cultural changes creating communicative needs, which cannot be readily met by spoken language.⁴

Kind of actions performed through utterances are known as speech act and it is generally divided into three types, such as locutionary acts, illocutinary acts, and perlocunary acts. The locutionary act is literal meaning of the actual words. The illocutinary act refers to the speaker intention in uttering the words. The perlocunary act is effect to the utterance that has on the action of the other person.

Posts are something that will posts by someone in social media. Comments are a written statement that expresses an opinion about someone or something, note that explains or discusses meaning of something (Such as a piece of writing) or written discussion about something (Such as an event in the news). In this content, comments also give opinion about people's status. Therefore, both of them have interacted between post and comments that are used by members of English Youth Community in their group on facebook.

Facebook is one of the most widely used online socialnetworking sites (SNS). Users frequently express andshare emotional experiences through their postsand comments on facebook.With around 300,000 posts and comments published every minute, facebook provides a huge and natural record of users' everyday emotional experiences.Given that daily experiences are an important predictor of subjective well-being (SWB),it is likely that the content of facebook posts and comments are related to users' SWB. Judgments of SWB indicate how people evaluate their quality of life, and SWB is an important predictor of

⁴David Nunan, *Language Teaching Methodology*. (London: Prentice Hall, 1991),84.

many important aspects of life including the probability of getting married and staying in marriage, the likelihood of earning high income, and the tendency of having a healthy lifestyle. Understanding how Facebook posts and comments reflects SWB can help the development of tools to assess emotional states and quality of life automatically on an unprecedented scale. Because posts and comments offer a snapshot of users' everyday lives from one period of time to another, they provide real-time information about users' mental states and offer the potential for studying changes in SWB in broad segments of the population, without intrusive survey methods. Facebook is a very popular social networking website.⁵ In Facebook, users can have their own group of interests and share and exchange messages between them via the available application easily.

There are some reasons to choose Facebook such as Facebook is a fantastic social networking tool, and it can be used to help students to communicate with each other about everything they need and they want. Furthermore, it is the popular social media and mostly students have Facebook accounts. It is also simple to use and accessible not only by personal computer but also by mobile phone. Therefore, students can go online easily.

Social media is something that can give the power to choose what they do and what information they want to communicate and how to do it. Then, analysis of media content is very important to increase our understanding of media. In other hand we can accept it 'media is the message. Examining media content helps us to understand about communicative mediums. So, in the current research, the 'medium' that will be explored is the Facebook account. Through posts and comments, people achieve a variety of functions.

⁵Liu, Pan. At All, *Do Facebook Status Updates Reflect Subjective Well Being? Cyberpsychology, Behavior, and Social Networking*. Vol 18, N 7. 2015.

They can serve as a personal journal in which people record their daily activities, events and experience. The way of expression depends on the person how they want to express themselves. It can be jokes, quotation or poetry and etc.

Speech act is a term in linguistic and the philosophy of language referring to the way natural language performs actions in human to human language interactions, such as dialogues.⁶ It means that, speech act is language used by human to interact with other people.

Based on the speech act theory, language is seen as a form of acting.⁷ So, people need to make assumption about the knowledge of people with whom they interact. Because of it every people have different way in understanding about utterance. However in speech act theory, they must understand what is meant by other people who are saying. They must take point in understanding what the writer says in certain situation.

Austin confirms that convey sentences their function. The functions of sentence are like to ask questions, to make promises, to express feelings, to give and to ask for information, to buy an item in a shop, to agree something, and many other things. An utterance can have many functions concurrently.⁸

In the reason why the researcher takes speech act, because the researcher thinks that it can be relate. The researcher takes description about implicit meaning because every people have different meaning about an utterance. Moreover, speech act is a suitable theory

⁶Jan Renkema, *Discourse Study an Introductory Textbook*(Amsterdam: JhonBenjamins Publishing Company, 1093), 21

⁷ Jan Renema. *Discourse Studies: An Introductory textbook* (Amsterdam: Johan Benjamins Publishing Company, 1993),21

⁸Árni L Björgvinsson. *Speech Act Theory*.Page 15-16.

to analyze the posts and comments that use by members and this theory can show the relationship between form and function in an utterance. She expects when the member's posts and comments have the same understanding or meaning with the researcher.

The researcher takes this group of English Youth Community. It happened because Youth community more active when they give post and comment in their facebook. Youth Community is also creative because they not only give post but also they can post their pictures and they can explore they knowledge on they facebook.

This research is conducted to know what types and the functions of each type of speech act on posts and comments on facebook by members of English Youth Community and also to analyze the most commonly used types of speech act on posts and comments by members of English Youth Community. Because there are expressions in posts and comments on Facebook used by members of English Youth community , so the researcher is interested in conducting a research paper entitled **Analysis of speech act in posts and comments on facebook by member of English Youth Community**.

B. Problem of the Study

Based on the background of the study, the problem of the study can be formulated as follows:

1. What are the types of speech act in posts and comments on facebook by members of English Youth Community?
2. What are the functions of each type of the speech acts on Facebook in posts and comments by member of English Youth Community?

3. What is the most commonly used types of speech act on posts and comments by member of English Youth Community?

C. Objective of the Study

Based on the problems of the study mentioned above, the objectives of this research: To know types and the functions of each types of speech act on posts and comments in facebook by members of English Youth Community, and also to knowthe most commonly used types of speech act in posts and comments in facebook.

D. Significance of the Study

The significance of this study is hoped to broaden people's understanding about the development of linguistic especially in linguistic study. This result of the research is hoped to be useful for the member of English Youth community, the researcher.

a) Reader.

For the reader, should be careful to givepostsand comments on Facebook.

b) Researcher.

And for the researcher, they can improve a better understanding to analysis the speech act on facebook.

E. Limitation of the study

The researcher focuses onspeech act by Austin's theory and the realization of the speech act in the posts and comments analyzed by using Austin theory. And focuses in members of English Youth Community and the researcher chooses member of English Youth Community, with limited analysis at speech act posts and comments on facebook of English Youth Community members at 27 November 2015 until 7 February 2016. The researcher choosesfacebook because there are many people use facebook not only students

or members use facebook but also helper have facebook to express their feeling and their ideas. This study discusses the analysis on speech act on facebook that use by the members.

F. Definition Of Key Terms

The researcher provides meaning on every word that she writes in her research. This study aims to understanding at the main point of every key term that is commonly used by researcher in this research. There are some key terms:

- a. Speech act is an utterance that serves a function in communication. Usually we use speech act when we perform about offer an apology, greeting, request, complaint, invitation, compliment, or refusal. In speaking usually useful when the speaker does speech and conversation.
- b. Facebook is one of the most widely used online social networking sites (SNS). Users frequently express and share emotional experiences through their status updates. With around 300,000 status updates published every minute, facebook provides a huge and natural record of users' everyday emotional experiences. Given that daily experiences are an important predictor of subjective well-being (SWB), it is likely that contents on facebook status updates are related to users' SWB.⁹
- c. Posts are something that will posts by someone in social media.¹⁰
- d. Comments are a written statement that expresses an opinion about someone or something, note that explains or discusses meaning of something (Such as a piece of

⁹ Pan Liu, PhD, et al. (2015). *Do Facebook Status Updates Reflect Subjective Well-Being?* *Cyberpsychology, Behavior, And Social Networking*. Vol.No.18, Num. 7, pp. 374-379.

¹⁰ Cambridge English Dictionary.

writing) or written discussion about something (Such as an event in the news). In this content, comments also give opinion about people's status.¹¹

- e. Member of English Youth Community is a facebook group created by students in Makasar in 2015 until now. The purpose of this group is to share information about activities in terms of college or education.

¹¹ <http://www.merram-webster.com/dictionary/comment>