

## CHAPTER I

### INTRODUCTION

This chapter present some aspects related to the topic being studied. It consists of the background of the research, the research questions, the objectives of the study, the significance of the study, the scope and limitation of the study, and the definition of key terms.

#### **A. Background of the Research**

Human is a social creature which can not life alone. They need to communicate to others. They need a tool when they doing communication, it is a language. There are spoken and written language. Spoken language can be found everywhere, for example some speech by some speaker, some news by news anchor and etc.

Language is important thing which cannot be parted in our interaction. One of them is as a tool of communication. It means that people cannot interact with another people to get or share some information without language. So, language is a role of communication<sup>1</sup>.

There are basic differences between writing and speaking in English according by David Nunan that writing has involved in societies

---

<sup>1</sup> S .Pit. Corder. Introduction Applied Linguistic. (Baltimore Penguin Book 1977)P.32

as a result of cultural changes creating communicative needs, which cannot be readily met by the spoken language<sup>2</sup>.

In other words, one of communication means among the people by human being characteristic as a social culture. People communicate with another by using language through speaking and writing. Through it, they can express their feelings and their ideas to another.

In conversation involving more than two people, most utterances are intended to be understood not only by the people being addressed, but also by the others. The way to bring the conversation must be so good to make the meaning from the conversation can be accepted by the others. The power from the way in conversation could give some effect in the success or not the purpose of these conversations delivered to the receptor or audience.

Speech acts usually do not come alone. They may occur in ordered sequences of speech acts accomplished by one speaker or by subsequent speakers. Like a debate or speech they cannot stand alone, they must have some item to complete this component. Without complete components some conversation cannot be successful. Most of people will use different ways to extend what is in their mind. Speech acts are a staple of everyday communicative life. According to Yule a speech act is generally defined as “an action via utterance”<sup>3</sup>.

Speech Act Theory is concerned with the ways in which language can be used. Speech acts also include in part of pragmatics

---

<sup>2</sup> David Nunan. *Language Teaching Methodology*. (London: Prentice Hall, 1991)P.32

<sup>3</sup> George Yule, *Pragmatics*, (Hongkong: Oxford University press, 1996), p7

study. The original from speech acts theory is from Austin but was developed by Searle. So speech acts was analyze the used from language. They concerned about what the usage from language when some speakers say something. If it had some specific meaning or not. In sort, a speech act means the acts done in the process of speaking<sup>4</sup>.

In communication there are many aspects of linguistic forms which can be analyzed, like grammar, meaning, morphological forms, syntactical forms, discourse analysis, etc. In this thesis, the researcher used speech act theory in analysis the data. According to Michael McCarthy discourse analysis is concerned with the study of relationship between the language and contexts in which it is used<sup>5</sup>. Discourse analysis is based on the details of speech (gaze, gesture, and action) or writing that are arguably deemed relevant in the context and that are relevant to the arguments the analysis is attempting to make<sup>6</sup>.

USA president is a position with a lot of advantages. The president of USA like a person who can hold the world because everything in this world was controlled by USA. The President is considered to be one of the world's most powerful political figures, leading the world's only contemporary superpower. The role includes being the commander-in-chief of the world's most expensive military with the second largest nuclear arsenal and leading the nation with the largest economy.

---

<sup>4</sup> Laurence R Horn, *The Handbook of Pragmatics*, (United Kingdom ; Blackwell Publishing, 2006), p53

<sup>5</sup> Michael McCarthy. *Discourse analysis for language teachers*. (Cambridge: Cambridge University Press, 2000). P.5

<sup>6</sup> James Paul Gee. *An introduction of Discourse Analysis*. (UK: Routledge, 2011). 117

The power includes execution of federal law, alongside the responsibility of appointing federal executive, diplomatic, regulatory and judicial officers, and concluding treaties with foreign powers with the advice and consent of the Senate. So, with the all advantages president of US had a big effect in this world.

In language aspect, USA president is number one person in United State and we know if United State is the biggest country with English language. So, United State president must have a good attitude when they used language. The power of their language can give some impact to their people. With a good language United State president can handle all of aspect in that country.

## **B. Research Question**

Based on the background of the research, the research problems are designed as follow:

1. What types of speech acts are used in US president candidates debate by US president candidates?
2. What are the function of speech acts in US president candidate debate by US president candidates?

## **C. Objectives of the Research**

The objectives of the research are:

1. To reveal speech acts used in US president candidate debate by US president candidate.

2. To analyze the function of speech acts that used by US president candidate in debate US president candidate.

#### **D. Significance of the Research**

1. Students

It can be used as a reference to make some thesis and give some knowledge for them about speech acts if they want to make thesis about speech acts.

2. Readers

It can open knowledge of the readers about this thesis. It also could help them to understand about the speech acts theory using to analyze debate speech conversation. And it also can make them to more interest to studying about speech act.

3. The next researcher

It can be used to improve knowledge about speech act. The researcher knows if this thesis is still far from a better thesis. So from this thesis, the researcher hopes that the next researcher can improve more better knowledge about speech act to make a more better thesis in the next period in another object.

#### **E. Scope and Limitation of the Research**

To make this research more effective to be a good thesis, the researcher makes the scope and limitation of this research. The scope of this research is a discourse analysis which is focused on analyzing speech acts proposed by Austin in US president candidate debate. The limitation

of this research is US president candidate debate. They are Hillary Clinton and Donald Trump speech at US president candidate debate part one on September 27, 2016.

#### **F. Definition of Key Terms**

To avoid misinterpreting and misunderstanding, the following terms are provided :

1. Speech act is an utterance that has performative function in language and communication. According to Austin there are had three types of speech acts including locutionary, ilocutionary and perlocutionary acts. Speech acta are commonly taken to include such acts as promising, ordering, greeting, warning, inviting and congratulating.
2. Debate is a formal discussion on particular matter in a public meeting or legislative assembly, in which opposing arguments are put forward and which usually ends with a vote.
3. US president candidate is two persons from different party who will be a president of US which replaced the position president before them to continuing the program from government and make new program for next period, and always doing with election and vote.