

CHAPTER III

RESEARCH METHOD

This chapter presents the process of research methodology. The research methodology consists of research design, data sources, research instruments, data collection, and data analysis.

A. Research Design

This study was conducted by using descriptive qualitative research design. This study revealed the conversational implicature especially particularized conversational implicature used in selected narrative texts on British council's web by identifying the utterances included into particularized conversational implicature and describing the implied meaning of each utterance.

B. Data Sources

This study used 17 narrative texts which were selected from British council's web (www.britishcouncil.org/learnenglishkids) as data sources because it included into authentic printed material where this material was often used by the students because it was presented on story books. This study selected the narrative text from British council's web because language learning in it is adapted to real-world based teaching and learning situations to provide relevant and interesting educational services. So, the learning in it can give a positive impact on a students' life.

In addition, the students not only can read the narrative text, but they can also watch the videos related to the story at once so that the learning will not be boring. Therefore, the data of this study were all utterances of

particularized conversational implicature in selected narrative texts on British council's web (www.britishcouncil.org/learnenglishkids).

C. Research Instruments

The instrument of this study was the researcher herself. In data collection, researchers assume great responsibility for the results. Therefore, the researcher collects, and analyzed the data to find substantive meaning in utterances of particularized conversational implicature found in selected narrative texts on British council's web.

D. Data Collection

There are three steps for gathering data in this study. First, the narrative texts contained the conversation in the section of short stories available on British council's web (www.britishcouncil.org/learnenglishkids) were searched. Second, the narrative texts included into particularized conversational implicature were selected. Then, the narrative texts that are relevant to this study were downloaded.

E. Data Analysis

1. Data Analysis

Four stages were used in analyzing the data. Firstly, the narrative texts were read frequently to understand the meaning of that conversation. Secondly, all of utterances in the text were identified to know which utterances included into particularized conversational implicature. Thirdly, the implied meaning of each particularized

conversational implicature used based on flouting the maxims were described by looking at the specific context when the utterances were produced in the text. Finally, the conclusion based on the results was found. According to these steps, the results were found to answer statement of the problems in the previous discussion.

2. Triangulation

This study used triangulation to measure the instruments used whether it is reliable and valid or not. Denzin & Lincoln (1997) distinguished triangulation into four types such as data triangulation, investigator triangulation, methodological triangulation, and theory triangulation. In this study, the investigator triangulation was used. It means there were different evaluators to decrease the bias in the process of analyzing data. This study is validated by Mr. Afifi, the one of lecturers of English Department in State Islamic Institute (IAIN) of Kediri.