CHAPTER I

INTRODUCTION

This chapter consists of the general explanations of the research. There are background of study, research problem, objective of study, research hypothesis, scope and limitation of the study, the significance of the study, the definition of key terms.

1.1 Background of Study

Writing is a part of the language learning process. The point is that after the sense of sight sees will then be transferred for processing. The process is what is called the language learning process for writing skills. Students use the endurance of their brain thinking to make as creative as possible their ideas and thoughts that have been gained in the sense of sight. It is related to El-Shami (2011:13) that writing is a process that requires a mind and requires a lot of effort to rearrange ideas and thoughts.

Writing is an algorithmic process that always involves both cognitive processes with metacognitive. In the learning process of the algorithmic, the writing process will have an impact on making writing text. Due to the effects of the task, the milieu, and cognition in students (Larkin, 2009:03). Writing can be used as a way to express one's thoughts or information and feelings. Therefore, writing has an important role in the development of a student's skills.

Teaching writing is so important because it is useful to help teachers improve the quality of students in writing and teach intelligence in class. To solve the problems of writing, the teacher must give some techniques in teaching writing. In addition, the teacher's goal to use writing skills is to teach and develop students' writing skills and facilitate students' learning skills. There are many techniques of teaching writing to students that can be used by teachers. To help students learning writing, the one of teaching media which teachers used is information and communication technology (ICT). This relates to the argues (Handayani, et.al, 2018) that information and communication technology (ICT) can be used as an additional tool in teaching writing. Based on Nurhayati (2019:02) one of the learning models that exist in developing countries and modern countries is active in learning the model and use of online media development with independent teaching language. Therefore, using online media as teaching writing can solving problems in writing so that students can write better.

Many problems are teaching and learning writing such as students lack vocabulary, they less clever in processing ideas for their writing skills and lack of confidence to explore their ideas (Rajesh, 2019:04). It is according to Nurhayati (2016:04) that the problem of writing is that students lack ideas, organizing ideas, rhetoric, or pattern of thought, cohesion, and coherence. Another problem teaching and learning writing is the teacher do not have much experience, it is mean that there is no long period in teaching writing skill to students.

Therefore, the problem of writing lies in the teacher because the teacher has problems with writing (Reid, 2009:04). In addition to problems with the teacher himself, external problems can also lead to problems in writing. Another problem with external writing is that there is a lack of motivation among students in their low ability to write, and the limited ability to capture language also results in students having problems writing. Furthermore, many students get bored to follow the class because students assume that writing subject is boring. So that students become lazy and ignorant.

One of the latest technologies which can be implemented in language learning is social media. Based on Kaplan & Haenlein (2010) as cited in Prestyawati, (2018) that social media is an application and technology in the form of Internet Web 2.0 that can allow users to create and exchange content. Instagram can be called learning teaching English social media because Instagram as alternative media in teaching writing to solve the writing problem. Besides that Instagram occupies popularity with more than 300 million active users (Kelly, 2015). This is also related to (Anggraeni, 2017) that Instagram is one of the social networks that students normally use to share their personal information such as uploading their pictures or videos and writing Instagram status.

Some studies have been conducted by a number of researchers related to teaching writing descriptive text by using Instagram. One study was conducted by Alfiyatun & Muntaha (2018). The researcher used quasi-experimental research with a quantitative approach. The result showed there

were students who are taught by using Instagram captions as teaching media have better writing ability than those who are taught using pictures as teaching media. Therefore, teaching writing for tenth-grade students of SMA Muhammadiyah 1 Karanganyar in the academic year 2017/2018 by using Instagram captions is effective.

The next study from Alfin's research. This study used a pre-experimental design with a quantitative approach. The result could be concluded that the use of Instagram's photo content is effective for improving or raising the students' descriptive writing ability in the first grade of SMKN 1 Boyolangu. This study is different from the first previous study because there is a suggestion from the researcher that Instagram's photo content can be used as media for English teachers in teaching and learning activity on writing descriptive text.

Based on the explanation of previous research above, the researcher is interested in conducting studies entitled "The Effectiveness of Using Instagram in Teaching Writing Descriptive Text".

1.2 Research Problem

Based on the background of the study, the research problem can be formulated as follow "is using Instagram effective in teaching writing descriptive text?".

1.3 Objective of Study

This research is conducted to investigate whether Instagram is effective in teaching writing descriptive text.

1.4 Research Hypothesis

This research hypothesis exists as an uncertain answer or the answer can still be changeable for the research problem stated earlier. In this study the null hypothesis (H0) and alternative hypothesis (Ha) as read, follow:

1.4.1   Null Hypothesis (H0)

There is not any significant difference in writing descriptive text between students who are taught by using Instagram and students who are taught by using picture.

1.4.2   Alternative Hypothesis (Ha)

There is any significant difference in writing descriptive text between students who are taught by using Instagram and students who are taught by using picture.

1.5   Scope and Limitation of the Study

This study is limited to the effectiveness of using Instagram in teaching writing descriptive text. The interesting of learning english writing descriptive text can learn by looking at Instagram. Therefore, students can be interested and motivated to write better from day to day by using Instagram. Referring to the reasons above, this research focuses on the effectiveness of using Instagram in teaching writing in the tenth-grade students of SMAN 1 Kediri in the academic year 2019/2020.

1.6   The Significance of the Study

This research gives a contribution to students and teachers. For the students, students will be more easily attracted, enjoy, and interested in

learning writing descriptive text without feeling bored. Students will get new things from use Instagram in teaching writing descriptive text. Therefore, students will be more helped to learn writing descriptive text and learn to develop words that have been learned in the form of paragraphs or other creative writing skills. For the teacher, they will feel light and it helps to the students are interested listen carefully and full concertation learning process.

1.7 The Definition of Key Terms

1. Writing

Writing is one of the language skills which are used for the medium of communication, especially indirect communication. And writing is an activity to take ideas or the information they obtain in written form is acceptable.

2. Descriptive Text

Descriptive text is writing text by describing it through the senses like appearance, taste, smell, taste, or even sound. The author can use feelings to transfer images from experience. Furthermore, the description must be so unique that one thing's description should be different from descriptions about other things.

3. Instagram

Instagram is one of the interesting medias. The follower on user Instagram can see, like photos, give comments that have been posted or on their previous status. Therefore, focus on Instagram is to post individual images or videos with a description of their profile.