

**THE EFFECTIVENESS OF USING INSTAGRAM  
IN TEACHING WRITING DESCRIPTIVE TEXT**

**THESIS**

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**MOTTO**

**“Which become pen is goodness, which become ink is humanity”**

**(By Najwa Shihab)**

**“Get to know me, Who I am, How I am”**

**(By Donna Evita Hafidi)**

## **DEDICATION**

**This The thesis is dedicated to:**

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## ABSTRACT

**Hafidi, D.E.** 2020. The Effectiveness of Using Instagram in Teaching Writing Descriptive Text, Department of English Language Education, Faculty of Tarbiyah State Institute of Islamic Studies (IAIN) Kediri. Advisors: Dr. Sri Wahyuni, M. Pd. And Drs. Agus Edi Winarto, M. Pd.

**Keywords:** *Writing skill, Instagram, Descriptive text.*

Writing is a part of the language learning process. Generally, there are so many problems in writing. The one of problems indicates that there is no something interested in student's attention to listen correctly or learning with full concertation. Therefore, to solve the student's attention problem in writing is needed interesting media. Instagram is one of the interesting medias. So, the purpose of this study was to investigate the effectiveness of using Instagram in teaching writing descriptive text.

The research design is used quasi-experimental. The population of this study was the students of class X SMAN 1 Kediri. Samples were chosen two classes, the experimental class was X- MIPA H consisting of 30 students and the control class was X- MIPA G consisting of 30 students. In this study, the researcher gave pre-test and post-test to both classes. Then, the result of the test was calculated using the Mann Whitney U test.

The result of this study indicated that  $H_0$  was rejected and  $H_a$  was accepted because the significance value of testing hypothesis by using Mann-Whitney U test was lower than the standard distribution ( $0.040 < 0.05$ ) with the significance value of effect size was 0.27. And the result of questionnaire of the experimental class explain that 100% students of the experimental class have Instagram account. 70% students often use their Instagram account and 30% students rarely use their Instagram account. Therefore, this study indicates that using celebrity Instagram status in teaching writing descriptive text is effective with small effect size or relatively small scale.

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